



FOR IMMEDIATE RELEASE
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HELP VOLUNTEERS OF AMERICA WHILE SATISFYING YOUR TASTEBUDS AT THE TAMPA POLLO TROPICAL®, SEPTEMBER 9

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TAMPA – Volunteers of America of Florida is calling on local residents to step up to plate and help raise much needed funds by simply dining at the Pollo Tropical® located at 6276 W. Waters Avenue on Thursday, September 9. The organization will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated from the Volunteers of America's guests will be donated to the organization.

Volunteers of America is a non-profit organization that assists people in building and developing their future to their greatest potential. Founded in 1896, Volunteers of America has been assisting individuals in need for over a century and currently provides services to more than two million people in 44 states. For more information on Volunteers of America of Florida, visit www.voa-fla.org.

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise much-needed funds," said Grace Ugalde, Marketing Coordinator for Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year. For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit www.pollotropical.com.

HOW IT WORKS

The first step is to visit www.pollotropical.com and complete and submit a **Benefit Night** request form found under the Community tab. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

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