



FOR IMMEDIATE RELEASE
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HELP PET RESCUE BY JUDY MAKE A PAWSITIVE DIFFERENCE, BENEFIT AT OVIEDO POLLO TROPICAL® ON AUGUST 25

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OVIEDO – Pet Rescue by Judy is calling on Oviedo residents to extend a helping paw by simply dining at the Pollo Tropical® located 8301 Red Bug Lake Road on Wednesday, August 25. The organization will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated from the guests of Pet Rescue by Judy's will be donated to the organization.

Pet Rescue by Judy is a non-profit organization dedicated to the rescue of cats and dogs, many of which come to the organization because of medical needs. The goal of Pet Rescue by Judy is to rescue animals that are abandoned or in distress, update their vaccines and find good homes for them. For more information on Pet Rescue by Judy, visit www.PetRescuebyJudy.com.

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise much-needed funds," said Amanda Raines, Marketing Coordinator for Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, visit www.pollotropical.com.

HOW IT WORKS

The first step is to visit www.pollotropical.com and complete and submit a **Benefit Night** request form found under the Community tab. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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