



FOR IMMEDIATE RELEASE
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**TAMPA POLLO TROPICAL® CELEBRATES NATIONAL NIGHT OUT 2010
AND KICKS OFF FAMILY MONTH, AUGUST 3**

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TAMPA – On Tuesday, August 3, communities throughout the country will be stepping out to support neighborhood safety at the 27th annual **National Night Out Against Crime**. The Tampa Pollo Tropical® is doing its part to take a bite out of crime by joining forces with the Tampa Police Department to celebrate the local **National Night Out** from 6:00 to 9:00 p.m. at Al Lopez Park, 4810 North Himes Avenue in Tampa.

The Tampa **National Night Out** is a free event that is open to the public. The annual event generates support for anti-crime programs and drug prevention awareness. Participants of the Tampa **National Night Out** will also enjoy free Pollo Tropical food samples, coupons and giveaways.

August 3 also kicks off the Pollo Tropical Family Month in Tampa. Every Tuesday in August, the Pollo Tropical at 3285 West Hillsborough Avenue will host Family Night from 6:00 to 8:00 p.m. This free weekly event will feature games, a balloon artist, food samples, prizes, giveaways and more.

“Pollo Tropical realizes the importance of family and community,” said Grace Ugalde, Marketing Coordinator for Pollo Tropical. “We are honored to support both by providing fun and safe activities for the residents in our local communities.”

For more information on the Tampa **National Night Out** or the Pollo Tropical Family Nights, visit www.pollotropical.com.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There’s no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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