



FOR IMMEDIATE RELEASE
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MATER ACADEMY PARTNERS WITH POLLO TROPICAL® TO GO HI-TECH, BENEFIT FOR NEW MEDIA CENTER, APRIL 7

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MIAMI – Mater Academy of International Studies and Pollo Tropical® have teamed up to raise funds for a multimedia media center for students. On Wednesday, April 7, Mater Academy of International Studies will host a Benefit Night at the Pollo Tropical located at 3499 Biscayne Blvd from 5:00 p.m. to 8:00 p.m. Twenty percent of sales generated from the charter school's guests will be donated to the media center program.

Mater Academy of International Studies is a Miami-Dade County public charter school, which teaches a multi-age developmental program, and the newest addition to the Mater Academy family of high-performing charter schools.

“Since the school is so new, this is a critical time for raising funds to build vital learning tools and resources for our students,” said Anabel Maldonado, 3rd grade teacher for Mater Academy. “One of the highlights of the multimedia center is that it will provide a venue to broadcast a student-run news channel.”

Pollo Tropical started hosting regular Benefit Nights in August of 2008, to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit www.pollotropical.com.

HOW IT WORKS

The first step is to visit www.pollotropical.com and complete and submit a **Benefit Night** request form found under the Community tab. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.



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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, Pollo Tropical's signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 100 Pollo Tropical restaurants. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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