



FOR IMMEDIATE REELEASE  
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## WEST HOLLYWOOD ELEMENTARY LOOKS TO EARN AN “A” IN FUNDRAISING WITH A BENEFIT AT POLLO TROPICAL®, JAN. 26

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HOLLYWOOD – West Hollywood Elementary School is calling on Hollywood residents to lend a helping hand by simply dining at the Pollo Tropical® located at 8299 Pines Blvd in Pembroke Pines on Wednesday, January 26. The school will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated by the guests of West Hollywood Elementary will be donated to them.

West Hollywood Elementary is a Broward County public school whose mission is to provide the opportunity and means for all students to achieve their maximum academic potential and develop social and life skills necessary to become engaged global citizens. For more information on West Hollywood Elementary, visit [www.broward.k12.fl.us/westhlwdelem](http://www.broward.k12.fl.us/westhlwdelem).

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit [www.pollotropical.com/community](http://www.pollotropical.com/community).

### HOW IT WORKS

The first step is to visit [www.pollotropical.com/community](http://www.pollotropical.com/community) and complete and submit a **Benefit Night** request form. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store’s sales generated by the guests of the Benefit Night.

### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There’s no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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