



FOR IMMEDIATE RELEASE  
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## ENJOY A SWEETHEART OF A DEAL ON VALENTINE'S DAY AT POLLO TROPICAL®, FEBRUARY 14

MEDIA CONTACT:

Jack Wolfe  
305-751-7001 ext. 8000  
jack@impactmiami.com

Jeanette Sheppard  
305-751-7001 ext. 8003  
jeanette@impactmiami.com

NEW JERSEY – Cozy up to your sweetheart or good friend this Valentine's Day and enjoy a special **Two Can Dine for \$9.99** offer at Pollo Tropical®. The delicious deal is available all day on Monday, February 14 at all company-owned Pollo Tropical restaurants.

The Valentine's Day **Two Can Dine for \$9.99** offer is a complete meal featuring two entrees including a choice of a small size TropiChop® or Quarter Chicken meal with rice and beans, two regular size fountain drinks and a regular size order of yuca sticks or sweet plantains. Pollo Tropical will help finish the meal on a sweet note with a free flan to share.

Just text "SWEETHEART" to 30241 to receive the offer. The Pollo Tropical **Two Can Dine for \$9.99** offer is a Valentine's Day special that can't be beat! Limit one per couple. Valid for dine-in or take-out only on February 14, 2011.

"Valentine's Day is a perfect day for Pollo Tropical to show how much we appreciate and love our customers," said Kim Miller, Vice President of Marketing and Communications at Pollo Tropical. "**The Two Can Dine for \$9.99** special features our most popular menu items, and is a tasty and affordable way to celebrate the holiday."

For more information on the Pollo Tropical **Two Can Dine for \$9.99** Valentine's Day special or a list of Pollo Tropical locations, visit [www.PolloTropical.com](http://www.PolloTropical.com). While online, sign up for **Pollo Reward\$** to receive more great offers and coupons. It's quick, simple and free!

### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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