



FOR IMMEDIATE RELEASE

**WHEN IT COMES TO TAILGATING AT THE GAME
OR IN YOUR LIVING ROOM, POLLO TROPICAL®
SERVES UP FLAVOR AT THE SPEED OF LIFE**

To celebrate the season kickoff, get 10 free wings with every 25 wing purchase through October 31.

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Pollo Tropical® is celebrating the kickoff of football season now through Sunday, October 31 with a special offer for fans to bring the flavor to their football enjoyment either at the stadium or in their living room. Simply mention the keyword "Touchdown" when placing a wing catering order at the toll-free number, 1-866-769-POYO (7696), and receive 10 free wings with every 25 wing purchase. Cost for 25 wing platter is \$17.50 (plus 10 free wings) and \$33.00 for 50 wings (plus 20 free wings).

"Pollo Tropical doesn't coat the wings with batter or deep-fry them," said Lesly Ortiz, Supervisor of Marketing Communications for Pollo Tropical. "Instead, our wings are grilled with mild Caribbean spices and served with a choice of two sauces that pair perfectly with the wings -- Pineapple Rum Wing Sauce and Spicy Amazon Sauce."

If sweetness is your weakness, try the Pineapple Rum sauce. This sauce combines the tangy but sweet character of the juicy fruit, with a touch of rum adding the right amount of zest to the chicken wings. If you like it hot, then dip your wings in the Spicy Amazon sauce. This sauce stays true to its name with a special combination of peppers and spices.

Pollo Tropical offers complete catering packages, with some costing as little as \$5 per person. All catering packages come party-complete, including all cutlery, plates, napkins, and complimentary sauces – everything you need to make a party "Pollo Perfect."

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

About Pollo Tropical®

Pollo Tropical® restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic "made from scratch" side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida. Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and now in Georgia. It also has three franchised locations at Florida universities and 27 franchised restaurants in Puerto Rico, Ecuador, Trinidad & Tobago, Honduras, Venezuela and the Bahamas.

Pollo Tropical is a wholly owned subsidiary of Fiesta Restaurant Group, Inc., an indirect, wholly owned subsidiary of Carrols Restaurant Group, Inc., which is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments with 550 company-owned and operated restaurants in 16 states. Carrols is also the largest Burger King® franchisee, based on number of restaurants. In the Carrols' family of companies, Fiesta Restaurant Group owns and operates two Hispanic Brand restaurants chains, Pollo Tropical® and Taco Cabana®. Carrols announced plans earlier this year to spin-off Fiesta Restaurant Group as a stand-alone public company. The spin-off is anticipated to be completed later this year.

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