



FOR IMMEDIATE RELEASE
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SUNCOAST HIGH SCHOOL BAND DRUMS UP DOLLARS WITH A BENEFIT AT POLLO TROPICAL®, OCTOBER 13

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WEST PALM BEACH – The Suncoast Community High School marching band is calling on Palm Beach residents to help them raise funds by simply dining at the Pollo Tropical® located at 2985 45th Street in West Palm Beach on Wednesday, October 13. The marching band will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated from the guests of Suncoast Community High School will be donated to the band for the end-of-year banquet.

Suncoast Community High School is a Palm Beach County magnet school that ranked ninth in the country in 2010 and has ranked within the top 10 for the past five years. The Suncoast High School marching band competed in this year's Florida Bandmasters Association District 14 Concert Band Music Performance and received superior ratings. For more information on Suncoast Community High School, visit www.palmbeach.k12.fl.us/suncoasths.

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise much-needed funds," said Eddie Vega, Marketing Coordinator for Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit www.pollotropical.com/community.

HOW IT WORKS

The first step is to visit www.pollotropical.com/community and complete and submit a **Benefit Night** request form. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in five countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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