



FOR IMMEDIATE RELEASE

**POLLO TROPICAL® CELEBRATES NATIONAL SOUP DAY
WITH \$1 CARIBBEAN CHICKEN SOUP ALL DAY!**

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Celebrate soup with Pollo Tropical® on Wednesday, January 18 as the popular restaurant chain offers a cup of either its Caribbean Chicken Soup or Split Pea Soup for just \$1 all day! This is the second year Pollo Tropical has celebrated the special holiday.

No coupon or additional purchase is necessary, all customers have to do is say “Happy Soup Day” to the cashier! Since this is one hot offer there is a limit of two \$1 cups of soup per customer. The offer is only valid on Wednesday, January 18.

The Pollo Tropical Caribbean Chicken Soup is a hearty soup featuring tender pieces of chicken breast, corn, yuca, plantains and pumpkin. The Split Pea Soup is a Pollo Tropical original recipe, featuring green split peas, chorizo (a Spanish sausage), ham, potatoes and Caribbean seasonings.

“Winter is the best time to enjoy our popular Caribbean Chicken Soup, and this is our way of rewarding our loyal customers and introducing ourselves to new fans,” said Kim Miller, Vice President of Marketing and Communications at Pollo Tropical.

The history of soup dates back as far as 6,000 B.C. Soup got its name from “sop,” which was a piece of bread served with broth. Later, the focal point switched from the bread to the ingredients in the actual soup.

The offer is in recognition of National Soup Month and is good at all company-owned restaurants in the U.S., while supplies last.

For more information about **Pollo Tropical**, or for a complete list of locations, visit www.pollotropical.com.

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About Pollo Tropical®

Pollo Tropical® restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic “made from scratch” side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida. Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and Georgia. It also has three franchised locations at Florida universities and more than 25 franchised restaurants in Puerto Rico, Ecuador, Trinidad & Tobago, Honduras, Venezuela and the Bahamas.

Pollo Tropical is a wholly owned subsidiary of Fiesta Restaurant Group, Inc., an indirect, wholly owned subsidiary of Carrols Restaurant Group, Inc., which is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments, with 550 company-owned and operated restaurants in 16 states. Carrols is also the largest Burger King® franchisee, based on number of restaurants.

In the Carrols’ family of companies, Fiesta Restaurant Group owns and operates two Hispanic Brand restaurant chains, Pollo Tropical® and Taco Cabana®. In 2011 Carrols announced plans to spin-off Fiesta Restaurant Group as a stand-alone public company. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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