



FOR IMMEDIATE RELEASE
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**'TIS THE SEASON FOR SAVINGS:
POLLO TROPICAL® OFFERS \$10 OFF TO SANTA'S ENCHANTED FOREST**

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SOUTH FLORIDA – Pollo Tropical® is helping South Floridians enjoy the holiday season with a special discount to the popular Santa's Enchanted Forest. Starting November 8, visit any Miami-Dade or Broward County Pollo Tropical to receive a \$10 discount coupon for a child's admission to the park.

The discount coupon is valid for children three to nine years of age with the purchase of an adult daily ticket. The discount cannot be combined with other offers or used for the season pass. The offer is not valid on December 25, 2010. One coupon per child.

The \$10 discount coupon will be available at any Miami-Dade or Broward County Pollo Tropical or online at www.pollotropical.com starting November 8. Coupons at the restaurants will be available while supplies last. A complete list of restaurants is available at www.pollotropical.com.

Pollo Tropical keeps the holiday jolly with the return of the Holiday Gift Cards. For every \$25 gift card purchase, Pollo Tropical gives back with a free \$5 complimentary certificate for the gift card purchaser. Every \$50 gift card purchase brings even more holiday cheer with \$10 in complimentary Pollo Tropical certificates. The gift card special offer is valid for in-store purchases only. The complimentary certificates are redeemable January 1-31, 2011.

For more information about the Pollo Tropical discount to Santa's Enchanted Forest or Holiday Gift Cards, visit www.pollotropical.com.

About Santa's Enchanted Forest

Santa's Enchanted Forest celebrates its 28th year in South Florida. It is the world's largest Christmas theme park with over 100 rides, shows, games and attractions. Hundreds of thousands of visitors come every year to experience the magic of South Florida's tallest Christmas tree, millions of dazzling lights, hundreds of themed displays, festive Christmas music, delicious foods from around the world, live show entertainment and carnival rides suited for the entire family. For more information about Santa's Enchanted Forest, visit www.santasenchantedforest.com.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

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