



FOR IMMEDIATE RELEASE
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POLLO TROPICAL® IS REVVING UP 500 FREE, FRESH MEALS FOR HARLEY RIDE TO BENEFIT FACING FUTURES FOUNDATION

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JACKSONVILLE – Pollo Tropical® is revving up the grill at its St. Johns Town Center location to provide 500 complimentary meals to motorcycle riders participating in the Seventh Annual Ride for Smiles – happening Saturday, April 16 in Jacksonville and benefiting the Facing Futures Foundation.

Pollo Tropical has teamed up with event organizer, Adamec Harley-Davidson®, to bring the grilled chicken chain's famous signature flavor to the event. The menu includes citrus-marinated boneless chicken breast, riders' choice of white or yellow rice, plus homemade black beans, Caesar salad, sweet plantains, rolls and salsa.

Riders will depart from Adamec Harley-Davidson, located at 8909 Baymeadows Road, at 10:30 a.m. Immediately following the ride, Pollo Tropical will provide riders a delicious, complimentary lunch and t-shirt for their participation.

We are so excited to be part of this benefit for the Facing Futures Foundation," said Terry Phillips, senior general manager at the St. Johns Town Center Pollo Tropical and avid motorbike enthusiast. "This is a great opportunity for the Jacksonville community to come out in support of a wonderful organization."

Tickets to this year's Ride for Smiles can be purchased online at www.FacingFutures.org or at Adamec Harley-Davidson. Participants can also register on event day from 8:30 a.m. to 10:00 a.m. For more information on Pollo Tropical or to view menu items, visit www.PolloTropical.com.

About Facing Futures

The Facing Futures Foundation provides free medical care to children suffering from facial abnormalities caused from birth defects or trauma related injuries. These children and sometimes adults, need surgery or other treatments to help them function better within society. In some cases, it can mean the difference between life and death.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.
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