



FOR IMMEDIATE RELEASE
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PEMBROKE PINES CHARTER SCHOOLS HOST BENEFIT NIGHT SERIES AT BROWARD POLLO TROPICAL® RESTAURANTS

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PEMBROKE PINES – Pembroke Pines Charter Schools are calling on local residents to lend a helping hand by simply dining at select Pollo Tropical® restaurants as part of a special **Benefit Night Series**. All the Pembroke Pines Charter Schools are collaborating to host Benefit Nights the first Wednesday of each month through June of 2011.

Upcoming Benefit Nights will take place from 5:00 p.m. to 8:00 p.m. on February 2, March 2, April 6, May 4 and June 1, where 20 percent of the sales generated by the guests of Pembroke Pines Charter Schools will be donated to the schools. Guests must present a Benefit Night voucher at the time of purchase to have their meals count toward the schools. Participating Pollo Tropical restaurants are located at 8299 Pines Blvd., 11429 Pines Blvd. and 17539 Pines Blvd.

Pembroke Pines Charter Schools consists of seven charter schools in Broward County that are committed to providing a high quality education in a safe and supportive environment to all of their students. For more information on Pembroke Pines Charter Schools or to obtain a Benefit Night voucher, visit www.PinesCharter.net.

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit www.pollotropical.com/community.

HOW IT WORKS

The first step is to visit www.pollotropical.com/community and complete and submit a **Benefit Night** request form. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**.

The

organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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