



FOR IMMEDIATE RELEASE  
10-29-10

## **PESKOE ELEMENTARY GETS INTO THE SPIRIT OF FUNDRAISING WITH A BENEFIT AT HOMESTEAD POLLO TROPICAL®, NOV. 17**

Media Contacts:

Kampi Chaleunsouk	Jeanette Lopez
305-751-7001 x8004	305-751-7001 x8003
kampi@impactmiami.com	jeanette@impactmiami.com

HOMESTEAD – Irving and Beatrice Peskoe Elementary School is calling on Homestead residents to lend a helping hand by simply dining at the Pollo Tropical® located at 3094 NE 41 Place on Wednesday, November 17. The school will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated by the guests of Peskoe Elementary will be donated to the Parent Teacher Association (PTA).

Irving and Beatrice Peskoe Elementary School is a Miami-Dade County Public School located in Homestead that educates students from pre-kindergarten to the 5<sup>th</sup> grade. The school has been graded an “A” school for scores obtained during FCAT testing. For more information on Irving and Beatrice Peskoe Elementary School, visit <http://peskoe.dadeschools.net>.

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit [www.pollotropical.com/community](http://www.pollotropical.com/community).

### **HOW IT WORKS**

The first step is to visit [www.pollotropical.com/community](http://www.pollotropical.com/community) and complete and submit a **Benefit Night** request form. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store’s sales generated by the guests of the Benefit Night.

### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There’s no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

###