



FOR IMMEDIATE RELEASE  
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## **PALMETTO ELEMENTARY LOOKS TO EARN AN “A” IN FUNDRAISING WITH A BENEFIT NIGHT AT POLLO TROPICAL®, MAY 12**

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**WEST PALM BEACH** – Palmetto Elementary is calling on local residents to help them raise much-needed funds for their student activities. On Thursday, May 12, the school will host a Benefit Night at the Pollo Tropical® located at **7785 S. Dixie Highway in West Palm Beach** from 5:00 p.m. to 8:00 p.m. Twenty percent of the sales generated from Palmetto Elementary’s guests will be donated to the school.

Palmetto Elementary is a public school located in West Palm Beach. The school educates students from kindergarten to 5<sup>th</sup> grade. Funds raised from the Benefit Night will go toward the school’s student activities. For more information on Palmetto Elementary School, visit [www.palmbeach.k12.fl.us](http://www.palmbeach.k12.fl.us).

"The Pollo Tropical Benefit Night program is an easy way for local schools and organizations to raise funds for their programs," said Eddie Vega, Marketing Coordinator for Pollo Tropical. "By simply dining at the restaurant, community members can help worthy local causes."

Pollo Tropical started hosting regular Benefit Nights in August of 2008, to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit [www.pollotropical.com](http://www.pollotropical.com).

### **HOW IT WORKS**

The first step is to visit [www.pollotropical.com](http://www.pollotropical.com) and complete and submit a **Benefit Night** request form found under the Community tab. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store’s sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 91 Pollo Tropical restaurants. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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