



FOR IMMEDIATE RELEASE
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OVIEDO CITIZENS TAKE ACTION IN FUNDRAISING, BENEFIT AT OVIEDO POLLO TROPICAL® ON AUGUST 26

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OVIEDO – Oviedo Citizens In Action, Inc. is calling on local residents to step up to the plate and help raise much needed funds by simply dining at the Pollo Tropical® located at 8301 Red Bug Lake Road on Thursday, August 26. The organization will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated from OCIA's guests will be donated to the organization.

Oviedo Citizens Action Group is a nonprofit organization founded more than forty years ago in Oviedo. Its primary goal is to aid, encourage and foster community improvements and participation of low-income families in Central Florida. OCIA is involved in many local community projects including its OCIA summer youth leadership program. Funds raised at the Pollo Tropical Benefit Night will be dedicated to the annual Dr. Martin Luther King, Jr. celebration. For more information on Oviedo Citizens In Action, visit www.ocianow.org.

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise funds for their initiatives," said Amanda Raines, Marketing Coordinator for Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, visit www.pollotropical.com.

HOW IT WORKS

The first step is to visit www.pollotropical.com and complete and submit a **Benefit Night** request form found under the Community tab. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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