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## SEMINOLE COUNTY SCHOOLS GET INTO THE SPIRIT OF FUNDRAISING WITH POLLO TROPICAL® CHARITY CHALLENGE STARTING MAY 11

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OVIEDO – Local Seminole County schools are stepping up to the plate for some friendly fundraising competition - all in the name of great taste. To celebrate the new Pollo Tropical® concept conversion in Oviedo, the company is hosting a Charity Benefit challenge to aid some of Central Florida's most-deserving local causes. The **Charity Challenge** kicks off on Tuesday, May 11 and continues through the week at 8301 Red Bug Lake Road, Oviedo, Florida 32765.

The **Pollo Tropical Charity Challenge** is a series of Benefit Nights at the new *elevated* Pollo Tropical in Oviedo, which will also unveil its new look, table service and menu items. The Oviedo Pollo Tropical is the second Central Florida location to undergo this delicious makeover.

Three local schools participating in the **Pollo Tropical Charity Challenge** include Tuskawilla Middle School on May 11, Lawton Chiles Middle School on May 12, and Lawton Elementary School on May 13. All Benefit Night events take place from 4:00 p.m. to 9:00 p.m., and each organization will receive 20 percent of all sales generated by that organization during the Benefit Night hours.

In addition, the school that raises the most funds from its Benefit Night wins the **Pollo Tropical Champion Charity Award** and receives an additional \$1,000 donation from Pollo Tropical.

The best part of the Challenge, according to Pollo Tropical Marketing Coordinator for Central Florida, Amanda Raines, is that anyone who supports these organizations by eating dinner during Charity Challenge week can make a positive difference in their community just by enjoying a great meal.

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Customers who wish to have their meals counted toward a selected school during the Challenge must present a Benefit Night voucher for that specific charity to the cashier at time of purchase. Each school will have its own voucher identifying its organization and the specific date and times of its Benefit Night. Vouchers are valid only on the specified dates and will be available for downloading on each school's website or by visiting [www.pollotropical.com](http://www.pollotropical.com) and clicking on the **Community** tab and then **Charities**.

For more information on the Charity Challenge or to submit an application for your organization to host a Benefit Night at any Central Florida Pollo Tropical, visit [www.pollotropical.com](http://www.pollotropical.com).

#### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 91 Pollo Tropical restaurants. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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*Enclosure: Photos with captions.*