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11-12-10

POLLO TROPICAL® BRINGS CARIBBEAN FLAVOR TO SECOND ANNUAL MIAMI MUSIC FESTIVAL, NOV. 13-14

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MIAMI – The Miami Music Festival will be swinging to a Caribbean beat with Pollo Tropical® as the exclusive food sponsor on November 13 and 14 at Bayfront Park in downtown Miami. The second annual festival features more than 400 performances throughout South Florida. Pollo Tropical will host a food booth at Bayfront Park at 301 Biscayne Blvd. on Saturday and Sunday of the festival.

Guests may enjoy the Pollo Tropical Chicken Platter featuring the signature citrus-marinated grilled chicken with their choice of two sides from black beans, white rice, corn or coleslaw or guests can choose the popular Chipotle Chicken Sandwich with a choice of one side.

A coupon is available online that is good for a \$1 off food at the festival. Visit www.pollotropical.com, and click the Miami Music Festival logo on the homepage for the coupon.

“Pollo Tropical is excited to be part of the Miami Music Festival,” said Kim Miller, Vice President of Marketing for Pollo Tropical. “This is a great opportunity for Miami to showcase live music for residents and visitors to enjoy in our hometown.”

About the Miami Music Festival

The Miami Music Festival (MMF) and its emerging artists conference return this November with a new and expanded schedule, new venues and more new music than ever. The MMF will feature acts in a wide variety of genres from Florida, around the U.S. and around the world, performing for the music industry, the press, the local community of music fans and visitors to Miami. Working with "Live Miami," a new initiative promoting the city's live music venues, and as the centerpiece of "Live Music Month in Miami," The Miami Music Festival is taking the next steps in support of live musical performance and emerging artists. For more information on the Miami Music Festival or a full schedule, visit www.miamimusicfestival.org.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information about Pollo Tropical, visit www.pollotropical.com.

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