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**METUCHEN POLLO TROPICAL® UNVEILS NEW LOOK, FLAVORS AND SOUNDS
AT GRAND RE-OPENING ON JUNE 23**

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METUCHEN – The Pollo Tropical® in Metuchen, at 77 U.S. Route 1 S. Menlo Park Terrace, is undergoing an exciting transformation to offer a new, *elevated* experience - complete with *sizzling* fajita platters, free table service and WiFi - as well as real plates, silverware and much more. The Metuchen restaurant is the second New Jersey Pollo Tropical to boast the brand's elevated concept.

The elevated concept bursts with tropical flavor and new, original menu items. It is also a treat for the other senses with a complete new look, feel and sound. This is achieved through the addition of caricature masterpieces of art ("Night Pollos", a tribute to Edward Hopper's "Nighthawks"; "Pollo Gothic", a tribute to Grant Wood's "American Gothic"; "Pollo Lisa", a tribute to Leonardo da Vinci's "Mona Lisa" and more), an all-new contemporary music soundtrack, warmer colors and a new logo featuring the brand's mascot.

Some of the new dishes that highlight the new Pollo Tropical work of art menu include a made-fresh-daily crisp and sweet coleslaw; hot, flavorful White Bean Chicken Soup; and a flavorful brown rice that is perfect as a side dish or mixed in a TropiChop® Bowl.

Customers may also enjoy signature favorites such as the citrus-marinated grilled chicken, the savory roast pork, pulled and served with sautéed onions, lime and cilantro and much more.

New kids' meals feature a choice of grilled drumstick & thigh, grilled chicken breast strips, or four grilled Tropical Wings served with one side dish of choice, or a kid-size TropiChop® with rice or mashed potatoes topped with chicken. All kids' meals include a beverage and a kid-size cup or cone of the new Pollo Tropical Vanilla Soft Serve.

The "made-from-scratch" complimentary Salsa Bar will also be available with the popular Fresh Salsa, Salsa Fuego, Guava BBQ, Curry Mustard, the new spicy hot Poyo-Poyo sauce and more.

GRAND EVENT

A grand re-opening event to celebrate the new Pollo Tropical concept restaurant is scheduled for Wednesday, June 23 starting at 4:00 p.m. Guests attending the re-opening day celebration will



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enjoy a red carpet greeting, complimentary new menu item food sampling, live music from an acoustic guitarist, and a visit from the Pollo Tropical mascot.

Friday, June 25 is **Wild Tropical Shirt Night** at the Metuchen Pollo Tropical. Sport your wildest tropical print shirt between 5:00 p.m. and 7:00 p.m., and you could win cool prizes. The person wearing the wildest tropical shirt will receive \$100 in Pollo Tropical gift certificates.

On Saturday, June 26, the celebration continues as the Metuchen Pollo Tropical hosts a Family Fun Day with free games and activities for kids of all ages to enjoy. Starting at Noon, guests can enjoy live music from local bands, a bounce house for kids, free samples from the new menu, appearances by the Pollo Tropical mascot, giveaways and more.

Starting at 5 p.m., the first 250 attendees can sign up to participate in "Rolling with Pollo" - a professionally-sanctioned dice game where participants roll lettered dice to try to spell "Pollo!". The grand prize is \$5,000. The contest is free. Participants must be at least 18 years old, and each person receives only one turn.

"Pollo Tropical is delighted to celebrate the grand re-opening of the newly renovated restaurant with the local community in Metuchen and the surrounding areas," said Grace Ugalde, Marketing Coordinator for Pollo Tropical. "We have a lot of fun and free activities for everyone to enjoy."

For those eager to get a taste of the new flavors, the new restaurant will open for business starting at 11:00 a.m. on Wednesday, June 23, 2010.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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