



FOR IMMEDIATE RELEASE

JUST IN TIME TO KEEP COOL THIS SUMMER, POLLO TROPICAL® INTRODUCES MANGO TEA

Media Contacts:

Jack Wolfe, jack@impactmiami.com
305-751-7001 x8000

Lelsy Ortiz, lortiz@pollotropical.com
305-671-1234

Americans have counted on iced tea to keep cool since teas began to be chilled in the 1800s. With the advent of ice boxes and then refrigeration, more and more people discovered the cooler side of tea treats. Today, tea trends include the introduction of flavored, scented, and herbal teas. Now, even fruit flavorings are becoming more and more popular among tea drinkers. According to the beverage industry authority on the subject, TheTeaSite.com, Americans are now drinking more tea products than soda or sugar products.

Pollo Tropical® has recognized the trend toward flavored teas, and began researching ingredients and flavorings in a quest to create a refreshing, delicious new taste of the tropics that it could serve customers to complement its unique menu items. As a result, Pollo Tropical is proud to announce that Brewed Mango Iced Tea is its new permanent tea offering.

On June 27, Pollo Tropical will launch its new Mango Iced Tea at all company-owned restaurants in Florida and New Jersey. The tea is being introduced to the Pollo Tropical menu as a flavorful way to stay cool and keep hydrated.

To celebrate the launch of the new Brewed Mango Iced Tea, Pollo Tropical has created the Mango Iced Tea Sun Safety Summer Tour. In addition to Mango Iced Tea samplings, the Tour ambassadors will offer tips on sun safety and staying cool and hydrated.

The Mango Tea Sun Safety Summer Tour runs through July. Mango Iced Tea filled beach carts can be found on popular beaches, water parks and shopping destinations throughout the areas in which the Pollo Tropical brand operates. For a schedule of where you can find the Tour and to sign up for special offers such as Pollo Reward\$™, visit www.PolloTropical.com.

About Pollo Tropical®

Pollo Tropical® restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic "made from scratch" side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida.

Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and a location opening later this year in Georgia. It also has three franchised locations at Florida universities and 27 franchised restaurants in Puerto Rico, Ecuador, Trinidad & Tobago, Honduras, Venezuela and the Bahamas.

- more -

FOR IMMEDIATE RELEASE

Pollo Tropical is a wholly owned subsidiary of Carrols Restaurant Group, Inc., which is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments with 550 company-owned and operated restaurants in 16 states. Carrols Restaurant Group owns and operates two Hispanic Brand restaurants chains, Pollo Tropical and Taco Cabana. It is also the largest Burger King franchisee, based on number of restaurants. Carrols announced plans earlier this year to spin-off its Pollo Tropical and Taco Cabana brands as a stand-alone public company. The spin-off is anticipated to be completed later this year.

###