



FOR IMMEDIATE RELEASE-  
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**POLLO TROPICAL® INVITES JACKSONVILLE  
FOR A FREE MEAL ON NATIONAL CHICKEN LOVER'S DAY  
IN CELEBRATION OF ITS NEW LOCATION IN MANDARIN**

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Chicken lovers can get a free meal on National Chicken Lover's Day - Thursday, September 15. Pollo Tropical®, the restaurant chain famous for its marinated, flame-grilled chicken that opened with much fanfare at the St. Johns Town Center last November, is celebrating the national holiday in a big way.

Anyone who visits the newest Pollo Tropical location at 10989 San Jose Boulevard in the Mandarin Corners Shopping Center from Noon to 7:00 p.m. on September 15 and either clucks or professes their love for poultry will receive a free TropiChop® –the restaurant's popular meal in a bowl complete with rice, beans and its famous grilled chicken. Limit one per customer.

"This is a great way to reward our loyal Jacksonville Pollo Tropical fans, and provide them a sneak preview of our new location in Mandarin," said Vicky Timmer, Region Director for Pollo Tropical. "This second Jacksonville location offers families another convenient location to enjoy our value and variety."

Official grand opening festivities take place on Friday, September 23 with a tropical beach theme party, including a news media challenge Robosurfing contest – where Pollo Tropical will make a \$1,000 donation to the winning media personality's charity of choice – music and more. The first 100 people in line will receive certificates good for one Create Your Own Family Meal on their next visit, and one of these first lucky customers will win *Free Chicken for a Year!*\*

The Mandarin Pollo Tropical location will feature the same great marinated, grilled chicken and made-from-scratch sides the restaurant chain is famous for – as well as table delivery, WiFi, real plates, original works of art that parody great masters, beer, wine, sangria and much more. Customers will be able to dine in, take out or use the restaurant's convenient "Pollo on the Go" drive thru. The restaurant will open daily at 10:30 a.m., seven days a week.

On the menu are Jacksonville favorites such as the famous citrus-marinated grilled chicken, an assortment of signature sandwiches and a variety of wraps – including the Chipotle Chicken Sandwich, Classic Chicken Sandwich with Peppadew Sauce, Guava Pork BBQ Sandwich, Chicken Caesar Wrap, and a Chicken Quesadilla Wrap.

Other menu items include savory Roast Pork, pulled and served with sautéed onions, Guava BBQ Riblets, Create Your Own TropiChop® Bowls, Grilled Wings plus Create Your Own Family Meals and Kids' Meals. The complimentary Salsa Bar is stocked with all the Pollo Tropical favorite sauces including the new spicy Poyo-Poyo Sauce, Cilantro Garlic, Fresh Salsa, Salsa Fuego, Curry

- more -

Mustard, Guava BBQ and more. Mix and match to your liking with these sauces that are available right at your fingertips.

About Pollo Tropical®

Pollo Tropical® restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic “made from scratch” side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida.

Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and now in Georgia. It also has three franchised locations at Florida universities and 27 franchised restaurants in Puerto Rico, Ecuador, Trinidad & Tobago, Honduras, Venezuela and the Bahamas.

Pollo Tropical is a wholly owned subsidiary of Fiesta Restaurant Group, Inc., an indirect, wholly owned subsidiary of Carrols Restaurant Group, Inc., which is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments with 550 company-owned and operated restaurants in 16 states. Carrols is also the largest Burger King® franchisee, based on number of restaurants. In the Carrols’ family of companies, Fiesta Restaurant Group owns and operates two Hispanic Brand restaurants chains, Pollo Tropical® and Taco Cabana®. Carrols announced plans earlier this year to spin-off Fiesta Restaurant Group as a stand-alone public company. The spin-off is anticipated to be completed later this year.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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\*First 100 customers to go through the register counter at the Mandarin Pollo Tropical® restaurant as of 10:30 a.m. on Friday, September 23. Complete details, including a prize description, can be found online at [www.pollotropical.com/community](http://www.pollotropical.com/community).