



FOR IMMEDIATE RELEASE

MEDIA EVENT SATURDAY, MAY 15 NOON TO 2 P.M.
3777 TAMIAMI TRAIL, NAPLES

**THE COLLIER COUNTY BOYS & GIRLS CLUB
NEEDS YOU TO BEND OVER BACKWARDS MAY 15
TO RAISE MEALS FOR SOUTHWEST FLORIDA SUMMER PROGRAMS**

MEDIA CONTACT:

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NAPLES – The Boys & Girls Club of Collier County are calling on all Southwest Floridians to bend over backwards at its Lunchtime Limbo Challenge on Saturday, May 15 from Noon to 2:00 p.m. at the new Pollo Tropical® at 3777 East Tamiami Trail to raise meals for its summer children’s programs. Pollo Tropical is pledging a meal for each person that bends over backwards for the event. Participants will also receive complimentary menu items from Pollo Tropical and appreciation certificates. Pollo Tropical hopes to raise 500 meals for the Boys & Girls Club by hosting 500 limbo participants.

The event is one of several Pollo Tropical events happening Saturday to celebrate the newly renovated restaurant, which features new menu items and table service.

Also on Saturday at 4:00 p.m., the restaurant is hosting “Rolling with Pollo” - a sanctioned dice game where participants roll lettered dice to try to spell “Pollo!” - and win the grand prize of \$5,000. The contest is free to enter and is limited to the first 250 attendees that sign up to participate. Participants must be at least 18 years old, and each person receives only one turn at rolling the dice.

The Naples Pollo Tropical grand re-opening festivities will also feature samples from the new menu, music, and an appearance from the Pollo Tropical mascot. The Pollo Tropical at E. Tamiami Trail is the first in Southwest Florida to boast the brand’s elevated concept. For more information on the grand re-opening, visit www.pollotropical.com.

About Boys & Girls Club

The mission of the Boys & Girls Club is to inspire and enable all young people, especially those from disadvantaged circumstances, to reach their full potential as productive, caring, responsible citizens. The organization helps them build the skills that they will need to be successful in life by providing a safe place to learn and grow, ongoing relationships with caring, adult professionals and life-enhancing programs and character development experiences. For more information on the Boys & Girls Club of Collier County, visit www.bgccc.com.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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