



FOR IMMEDIATE RELEASE  
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## THE GIFT OF GREAT TASTE GIVES BACK TO YOU WITH POLLO TROPICAL® GIFT CARDS

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This holiday season give a gift that gives back with a Pollo Tropical® Holiday Gift card. For every \$25 gift card purchase, Pollo Tropical gives back with a free \$5 complimentary certificate for the gift card purchaser. Every \$50 gift card purchase brings even more holiday cheer with \$10 in complimentary Pollo Tropical certificates. The gift card special offer is valid for in-store purchases only. The complimentary certificates are redeemable January 1-31, 2011.

Leave the cooking to Pollo Tropical for this holiday season's family gatherings, social events, potlucks and office holiday parties. Contact the Pollo Tropical Catering Hotline at 866-769-7696 or visit [www.pollotropical.com](http://www.pollotropical.com) to make your holiday parties "Pollo Perfect." The Pollo Tropical catering program, which is based on its famous Chicken on the Grill® and the rest of its healthy menu items, will satiate even the pickiest eater's palate at your next holiday gathering.

Popular catering packages like the "Classic Pollo" feature the Pollo Tropical signature marinated grilled chicken, white rice, black beans, sweet plantains, and Caesar salad or sizzle up your parties with the "Classic Pollo & Roast Pork" package featuring the famed Pollo Tropical roast pork with onions, marinated grilled chicken and mojo sauce.

Warm up the winter holiday with the "Caribbean BBQ" package featuring the Pollo Tropical guava barbecue basted ribs, marinated grilled chicken, white rice, black beans, corn, Caesar salad, and popular Guava BBQ sauce. Feast on the succulent "Roast Pork Feast" package with the famed Pollo Tropical roast pork with onions (Lechon Asado), white rice, black beans, boiled yuca with mojo sauce, sweet plantains, and Caesar salad.

Boost the holiday cheer with other delicious Pollo Tropical party favorites like the Grilled Tropical Wings complemented with your choice of Pineapple Rum or Spicy Amazon sauce. Wing platters are available in 25-piece and 50 piece orders.

Another party favorite are the Pollo Tropical wraps. Order Cuban Wraps, Chicken Caesar Wraps or Chicken Quesadilla Wraps for guests to enjoy. Wrap platters are available in orders of 20. Choose one or a variety of wraps for each platter.

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Make your next fiesta sizzle with the Pollo Tropical Chicken Fajitas. Each party order feeds 10 people and includes all the fajita fixings -- grilled chicken breasts, warm tortillas, crisp lettuce, chopped tomatoes, shredded cheese, guacamole, sour cream, fresh Pollo Tropical salsa, sautéed peppers and onions – plus, the Pollo Tropical signature black beans and white rice.

Don't forget to sweeten the holiday with dessert! Order a whole Guava Cheesecake or whole Key Lime Pie to complete your meal.

All catering packages include plates, cutlery, napkins and complimentary sauces. It's a party in a box!

For more information on the Pollo Tropical Holiday Gift Cards or catering, visit [www.pollotropical.com](http://www.pollotropical.com).

#### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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ENCLOSURE: Give one of the hottest gifts of the season, a Pollo Tropical® Holiday Gift card. Buy a \$25 gift card for a friend and receive a \$5 complimentary certificate for yourself.