



FOR IMMEDIATE RELEASE

THE GIFT OF GREAT TASTE GIFTS YOU BACK WITH POLLO TROPICAL® GIFT CARDS

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This holiday season give a gift that gives back with a Pollo Tropical® Holiday Gift card. For every \$25 gift card purchase, Pollo Tropical “gives back” with a free \$5 complimentary certificate for the gift card purchaser. Every \$50 gift card purchase brings even more holiday cheer with \$10 in complimentary Pollo Tropical certificates. The \$5 complimentary coupons are valid January 1 – January 31, 2012.

Leave the cooking to Pollo Tropical for this holiday season’s family gatherings, social events, potlucks and office holiday parties. The Pollo Tropical catering program, which is based on its famous Chicken on the Grill® and the rest of its healthy, trans fat free menu items, will satiate even the pickiest eater’s palate at your next holiday gathering.

Popular catering packages like the “Classic Pollo” feature the Pollo Tropical signature marinated grilled chicken, white rice & beans, bread rolls, salsa and choice of two sides. There is a more classic Noche Buena catering package, the Mojo Roast Pork Feast, which comes with Mojo Roast Pork, rice & beans, and two other sides, plus many other party-friendly options. All catering packages include plates, cutlery, napkins and complimentary sauces. It’s a party in a bag!

For more information on a catered Pollo Tropical holiday party or Pollo Tropical Holiday Gift cards, visit www.pollotropical.com.

About Pollo Tropical®

Pollo Tropical® restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic “made from scratch” side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida. Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and now in Georgia. It also has three franchised locations at Florida universities and more than 27 franchised restaurants in Puerto Rico, Ecuador, Trinidad & Tobago, Honduras, Venezuela and the Bahamas.

Pollo Tropical is a wholly owned subsidiary of Fiesta Restaurant Group, Inc., an indirect, wholly owned subsidiary of Carrols Restaurant Group, Inc., which is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments with 550 company-owned and operated restaurants in 16 states. Carrols is also the largest Burger King® franchisee, based on number of restaurants. In the Carrols’ family of companies, Fiesta Restaurant Group owns and operates two Hispanic Brand restaurant chains, Pollo Tropical® and Taco Cabana®. Carrols announced plans earlier this year to spin-off Fiesta Restaurant Group as a stand-alone public company. The spin-off is anticipated to be completed later this year.

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