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## HIGHLAND ELEMENTARY GETS INTO THE SPIRIT OF FUNDRAISING BY HOSTING BENEFIT AT THE LAKE WORTH POLLO TROPICAL®, OCT 26

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LAKE WORTH – Highland Elementary School is calling on Lake Worth residents to lend a helping hand with fundraising by simply dining at the Pollo Tropical® located at 4331 Lake Worth Road on Tuesday, October 26. Highland Elementary will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated from their guests will be donated to the school's safety patrols.

Highland Elementary is a Palm Beach County School that serves students from pre-kindergarten to 5<sup>th</sup> grade. The school is committed to excellence in education and preparation of all their students with the knowledge, skills and ethics required for responsible citizenship. Highland Elementary is part of a diversified community that includes numerous ethnic cultures. For more information on Highland Elementary School, visit [www.palmbeach.k12.fl.us/HighlandES/](http://www.palmbeach.k12.fl.us/HighlandES/).

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise much-needed funds," said Eduardo Vega, Marketing Coordinator Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit [www.pollotropical.com/community](http://www.pollotropical.com/community).

### HOW IT WORKS

The first step is to visit [www.pollotropical.com/community](http://www.pollotropical.com/community) and complete and submit a Benefit Night request form. Once a Benefit Night is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the Benefit Night. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the Benefit Night is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at more than 120 Pollo Tropical



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restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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