



FOR IMMEDIATE RELEASE
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HALLANDALE HIGH TEAMS UP WITH POLLO TROPICAL® TO HELP STUDENTS PRESERVE SCHOOL MEMORIES, MAY 13

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HALLANDALE BEACH – Hallandale High School is calling on local residents to help them raise much-needed funds for their yearbook program. On Thursday, May 12, the school will host a Benefit Night at the Pollo Tropical® located at **601 W. Hallandale Beach Blvd in Hallandale Beach** from 5:00 p.m. to 8:00 p.m. Twenty percent of the sales generated from Hallandale High’s guests will be donated to the school.

Hallandale High School is a public magnet school located in Broward County. The school services students from 9th to 12th grade. Funds raised from the Benefit Night will go toward the Charger yearbook to help make it more affordable for all students. For more information on Hallandale High School, visit www.hallandalehs.org.

“A yearbook is a very special part of the high school experience that is cherished throughout the years,” said Latavia Pinckney of Hallandale High School. “We would like all students to have the opportunity to own a Charger yearbook regardless of their financial situation.”

Pollo Tropical started hosting regular Benefit Nights in August of 2008, to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit www.pollotropical.com.

HOW IT WORKS

The first step is to visit www.pollotropical.com and complete and submit a **Benefit Night** request form found under the Community tab. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store’s sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 91 Pollo Tropical restaurants. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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