



FOR IMMEDIATE RELEASE
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THE GRASSY WATERS ELEMENTARY SCHOOL ESOL PROGRAM LOOKS TO EARN AN “A” IN FUNDRAISING WITH BENEFIT NIGHT AT POLLO TROPICAL® ON OCT. 6

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WEST PALM BEACH – The Grassy Waters Elementary School ESOL (English for Speakers of Other Languages) Program is calling on West Palm Beach residents to lend a helping hand by simply dining at the Pollo Tropical® located at 2611 Okeechobee Blvd on Wednesday, October 6. The ESOL Program will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m. to raise funds for student activities and school supplies. Twenty percent of the sales generated from the guests of the Benefit Night will be donated to the ESOL program.

Grassy Waters Elementary School is a Palm Beach County School that is committed to the preservation of natural resources, reducing the amount of energy and waste and teaching its students to be good stewards of the environment. Palm Beach County Schools' Green Schools Recognition Program acknowledged Grassy Waters Elementary for being a “Green School of Promise.” For more information on Grassy Waters Elementary, visit [www.edline.net/pages/Grassy Waters ElementarySchool](http://www.edline.net/pages/Grassy_Waters_ElementarySchool).

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise much-needed funds," said Eddie Vega, Marketing Coordinator for Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit www.pollotropical.com/community.

HOW IT WORKS

The first step is to visit www.pollotropical.com/community and complete and submit a **Benefit Night** request form. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in five countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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