



FOR IMMEDIATE RELEASE
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BOWNE-MUNRO ELEMENTARY NAMED CHAMPIONS OF EAST BRUNSWICK POLLO TROPICAL® CHARITY CHALLENGE

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EAST BRUNSWICK – Bowne-Munro Elementary of East Brunswick was recently named Pollo Tropical® Charity Challenge Champions. The school competed against four other local charities and schools for the championship title and a bonus \$1,000 contribution from Pollo Tropical. The Charity Challenge took place at the Pollo Tropical located at 641 Route 18 South.

The four other charities that participated in the **Pollo Tropical Charity Challenge** included the Raritan Valley YMCA, Robert Frost Elementary, Memorial Elementary School, and Playhouse 22 East Brunswick Community Arts Center. Pollo Tropical donated a total of \$1,900 to be distributed to the four charities.

The **Pollo Tropical Charity Challenge** was a series of Benefit Nights at the Pollo Tropical in East Brunswick, which opened in early October. The restaurant boasts the brand's elevated concept featuring complimentary table service, free WiFi, signature Pollo Tropical artwork and menu items. The East Brunswick restaurant is the fifth Pollo Tropical to open in New Jersey.

For more information on the Charity Challenge or to submit an application for your organization to host a Benefit Night at any New Jersey Pollo Tropical, visit www.pollotropical.com/community.

Pollo Tropical has five restaurants in New Jersey including 641 Route 18 South in East Brunswick, 77 U.S. Route 1 South in Metuchen, 3103 Kennedy Blvd in North Bergen, 374 Route 3 West in Clifton and 146 Route 46 East in Little Ferry.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about



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20 million loyal Pollo Tropical fans at more than 120 restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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