



FOR IMMEDIATE RELEASE
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GIRL POWER RULED AT POLLO TROPICAL® CHARITY CHALLENGE: GIRL SCOUTS NAMED CENTRAL FLORIDA CHARITY CHAMPS

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SANFORD – The Girls Scouts of Citrus Council Inc. recently proved the power of their fundraising skills by raising \$1,009 in sales and becoming winners of the **Pollo Tropical® Central Florida Charity Challenge**. Local charities in the Sanford area stepped up to the plate for some friendly fundraising competition - all in the name of great taste - to celebrate the new Pollo Tropical concept conversion in Sanford, while also raising money for some of the area's most-deserving local causes.

Three organizations hosted individual Benefit Nights at the Pollo Tropical located at 1001 W.P. Ball Blvd., where each charity received 20 percent of all sales generated by the guests of their respective events. The Girl Scouts held their event on March 31, and battled against Give Kids the World (March 30) and The Salvation Army (April 1).

In addition to receiving the **Pollo Tropical Champion Charity Award**, the Girl Scouts of Citrus Council Inc. will also receive an additional \$1,000 donation from Pollo Tropical.

“The **Pollo Tropical Charity Challenge** was a fun and easy way for charities to raise funds and awareness for local programs,” said Kim Miller, Senior Director, Marketing & Communications for Pollo Tropical. “Pollo Tropical is honored to support community organizations with fundraising initiatives throughout the year.”

For more information on Pollo Tropical Benefit Nights or to submit an application for your organization to host a benefit, please visit www.pollotropical.com and click on the **Community** tab.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 91 Pollo Tropical restaurants. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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Enclosure: Photos with captions.