



FOR IMMEDIATE RELEASE-

**FAMILIES CAN SAVOR THE FLAVOR OF VARIETY
WITH NEW FAMILY MEAL OPTIONS AT POLLO TROPICAL®**

MEDIA CONTACTS:

Jack Wolfe
786-326-6763
Jack@ImpactMiami.com

Lesly Ortiz
305-671-1234
LOrtiz@PolloTropical.com

Pollo Tropical® has earned a reputation among families as an extended kitchen of their homes by providing fresh meals and generous portions at an incredible value. Now Pollo Tropical is offering an even greater value and variety option that families are sure to call their favorite – the Create Your Own Family Meal.

From the “basics” which include a whole grilled chicken and rolls for just \$10.99, harried parents can then customize by adding as many sides as they like, while choosing from a variety of additional proteins.

For an additional \$5 each, families can add another half chicken, mojo roast pork, a half-rack of ribs, eight grilled tropical wings, or two boneless chicken breasts. A delicious variety of fresh side dishes are also available in family portions for just \$2.25 each. They include white rice & beans, yellow rice with vegetables, Yuca with garlic sauce, Caesar salad, balsamic tomatoes, kernel corn, and curly fries.

“Pollo Tropical has always had a big commitment to families and has built a reputation on providing an affordable alternative to cooking from scratch at home,” said Kim Miller, Vice President of Marketing & Communications for Pollo Tropical. “Our fresh ingredients are counted on by busy families, and the new Create Your Own Family Meal is really a great way for our customers to enjoy and make the most out of our menu.”

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

About Pollo Tropical®

Pollo Tropical® restaurants are known for their fresh, never frozen, open flame grilled chicken, marinated in a proprietary blend of tropical fruit juices and spices, as well as authentic “made from scratch” side dishes. The first Pollo Tropical restaurant opened in 1988 in Miami, Florida. Today, Pollo Tropical has more than 90 company-owned restaurants in Florida, New Jersey and now in Georgia. It also has three franchised locations at Florida universities and 27 franchised restaurants in Puerto Rico, Ecuador, Trinidad & Tobago, Honduras, Venezuela and the Bahamas.

Pollo Tropical is a wholly owned subsidiary of Fiesta Restaurant Group, Inc., an indirect, wholly owned subsidiary of Carrols Restaurant Group, Inc., which is one of the largest restaurant companies in the United States. The Company operates three restaurant brands in the quick-casual and quick-service restaurant segments with 550 company-owned and operated restaurants in 16 states. Carrols is also the largest Burger King® franchisee, based on number of restaurants. In the Carrols’ family of companies, Fiesta Restaurant Group owns and operates two Hispanic Brand restaurant chains, Pollo Tropical® and Taco Cabana®. Carrols announced plans earlier this year to spin-off Fiesta Restaurant Group as a stand-alone public company. The spin-off is anticipated to be completed later this year.

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