

The logo for Pollo Tropical, featuring the brand name in a bold, yellow, sans-serif font on a green rectangular background.The tagline "CHICKEN ON THE GRILL" in a white, sans-serif font on a red rectangular background.

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## SUN SENTINEL AND POLLO TROPICAL® COOK UP THE PERFECT RECIPE FOR CELEBRATING HISPANIC HERITAGE MONTH

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**MIAMI** - Pollo Tropical® and the Sun Sentinel's News in Education Program (NIE) have prepared a delicious plan for teachers and students to celebrate National Hispanic Heritage Month. The two organizations partnered on the creation of **A Recipe for Celebration**, a Hispanic Heritage workbook that will be available for free to South Florida teachers and students.

National Hispanic Heritage Month is celebrated between September 15 and October 15. **A Recipe for Celebration** was designed with the help of the tri-county area school districts to honor this national observance and features fun interactive lessons in all subject areas including history, geography and health. The workbook highlights Hispanic customs, traditions, recipes, vocabulary, and countries. The workbook also features the importance of healthy eating and newspaper reading. The lessons in **A Recipe for Celebration** follow the Sunshine State Standards for FCAT preparation.

The Sun Sentinel News in Education Program has been in existence for almost 30 years. NIE provides newspapers, both digital and print, to South Florida Schools at no charge. Its goal is to help teachers promote literacy, encourage hands-on learning using newspapers and assist students in staying up-to-date on the world around them. For more information about Sun Sentinel News in Education or to download educational materials, visit <http://www.SunSentinel.com/nie>.

"Pollo Tropical is honored to partner with the Sun Sentinel in this celebration of Hispanic Heritage Month," said Lesly Ortiz, Marketing Coordinator for Pollo Tropical. "The workbooks are a fun and educational tool for Hispanic Heritage and express the importance of eating healthy."

For more information on **A Recipe for Celebration** or to download a copy, visit [www.pollotropical.com](http://www.pollotropical.com).

### About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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