



FOR IMMEDIATE RELEASE  
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## **CATHOLIC CHARITIES OF COLLIER COUNTY TO HOST BENEFIT FOR REFUGEE YOUTH PROGRAM AT POLLO TROPICAL® ON OCT. 6**

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NAPLES – Catholic Charities Refugee Youth Program is calling on Naples residents to lend a helping hand by simply dining at the Pollo Tropical® located at 5065 Golden Gate Parkway on Wednesday, October 6. The organization will be hosting a Benefit Night from 5:00 p.m. to 8:00 p.m., where 20 percent of the sales generated from the guests of Catholic Charities Refugee Youth Program will be donated to the organization.

The Catholic Charities Refugee Youth Program is a program by Catholic Charities of Collier County dedicated to providing academic support services to youth promoting English and academic success. The Refugee Youth Program also includes individual and family support services, family field trips and school liaison services. For more information on the Catholic Charities Refugee Youth Program, please visit [www.catholiccharitiescc.org/refugee\\_youth.htm](http://www.catholiccharitiescc.org/refugee_youth.htm).

"The Pollo Tropical Benefit Night program is an easy way for charitable organizations to raise much-needed funds," said Kim Miller, Senior Marketing Director for Pollo Tropical. "By simply enjoying a snack or entree, customers can help worthy local causes. Every meal counts!"

Pollo Tropical started hosting regular Benefit Nights in August of 2008 to help nonprofit organizations such as the YMCA, Girl Scouts, Boys and Girls Clubs, local schools and Parent Teacher Associations raise money for special projects. The Benefit Nights program is available to organizations throughout the year.

For more information or to nominate your charity for a Pollo Tropical® Benefit Night, please visit [www.pollotropical.com/community](http://www.pollotropical.com/community).

### **HOW IT WORKS**

The first step is to visit [www.pollotropical.com/community](http://www.pollotropical.com/community) and complete and submit a **Benefit Night** request form. Once a **Benefit Night** is approved, Pollo Tropical will identify a restaurant location that is conveniently located for the organization to host the **Benefit Night**. The organization is then responsible for distributing Pollo Tropical guest vouchers for the event to the supporters—voucher layouts are provided by Pollo Tropical. After the **Benefit Night** is completed, Pollo Tropical donates to the organization 20 percent of that store's sales generated by the guests of the Benefit Night.

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About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in five countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical. For more information on Pollo Tropical®, including menu items and nutritional information, visit online at [www.pollotropical.com](http://www.pollotropical.com).

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