



WOMEN'S HISTORY MONTH FEATURE:
VICKY TIMMER, REGIONAL DIRECTOR OF OPERATIONS
POLLO TROPICAL®

Vicky Timmer is one woman who knows her way around a kitchen. Throughout her life, she has worked her way through the ranks of the restaurant industry at Pizza Hut and Hardees. Over thirty years, her hard work has paid off. Timmer is now Regional Director of Operations at Pollo Tropical®.

Today, Pollo Tropical, the Caribbean inspired restaurant famous for its citrus marinated chicken, employs more than 1,500 women in various positions, and more than 61 percent of its staff is women. Timmer is one of them.

Timmer began her career working as an hourly crew person for Pizza Hut in 1978 and was promoted through the salaried management ranks, working as a classroom trainer at the regional management-training center. Timmer then became a district manager in Las Vegas, one of the highest average volume regions for Pizza Hut at the time. Hardees then recruited her when it was a three-state regional chain to improve its systems.

In 1988, Timmer decided to take a job in her native state of North Carolina, with a company called Carrols Corporation – the parent company of the restaurant concept of Taco Cabana® and, at the time, one of the largest Burger King® franchises, now the largest in number of Burger King restaurants. As a district manager for the Burger King division, Timmer honed her leadership skills by training and managing employees.

Carrols Corporation acquired Pollo Tropical in 1998, and Timmer's desire to get a working taste of the tropics led her to move within Carrols Corporation from Burger King restaurants to its Pollo Tropical concept in 2006, as a Region Director of Operations. She now oversees the operations of Pollo Tropical restaurants throughout Central Florida, Tampa, Southwest Florida and parts of South Florida.

"Ms. Timmer is one of the many women we employ at Pollo Tropical," said Kim Miller, Vice President of Marketing and Communications at Pollo Tropical. "She is an asset to Pollo Tropical and a role model for many women at Pollo Tropical."

"The most gratifying part of what I do at Pollo Tropical is the opportunity I have to help people advance their careers," said Timmer.

"Pollo Tropical is a company that builds the future by investing in its people. Many of our multi unit managers began as hourly employees," she added.

Timmer sees an even brighter future for Pollo Tropical employees.

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“We are innovative. We seek constantly to improve what we do. We are expanding our volume of store locations. We definitely have a healthy and good tasting menu,” she added. “I believe that we have set a new standard of wholesome, great tasting food at an unbelievable value.”

“This is a great place to be, and we are a company full of passionate employees - we have the will and the people to take Pollo Tropical wherever it wishes to go.”

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 restaurants in six countries. There’s no mistaking the taste, the freshness and the flavor of Pollo Tropical.