



FOR IMMEDIATE RELEASE
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A GIFT FOR TEACHING HOSTS BACK TO SCHOOL SUPPLY DRIVE AT MILLENIA POLLO TROPICAL®, AUGUST 18

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ORLANDO – A Gift For Teaching and Pollo Tropical® are teaming up to provide Orlando area students and teachers with the tools needed to succeed in the classroom with the **Back To School Supply Drive** on Wednesday, August 18. Supplies will be collected all day at the Pollo Tropical located at 4085 Millenia Blvd in Orlando - across from the Mall at Millenia.

Supplies collected on August 18 will be donated to area schools located by the Millenia Pollo Tropical in Orlando. During the day, A Gift For Teaching volunteers will be on hand to collect notebooks, crayons, backpacks, pens and pencils. Pollo Tropical will continue the gift giving by providing a free TropiChiller® coupon to each person who contributes to the **Back To School Supply Drive**.

A Gift For Teaching was created in 1998 by Gerry Landwirth as a way for businesses to recycle unused supplies. The program has grown into a tri-county operation that distributes more than \$35,000 worth of free school supplies to the community's highest-need schools and classrooms. This year, A Gift For Teaching is partnering with Pollo Tropical to encourage local residents to participate in the program that has distributed more than \$48 million in supplies since its inception. For more information on A Gift For Teaching, visit www.agiftforteaching.org.

"Pollo Tropical is honored to work with critical community programs like A Gift For Teaching," said Amanda Raines, Marketing Coordinator for Pollo Tropical. "The basic school supplies collected will make a significant difference for the students and teachers in our local schools."

For more information on the A Gift For Teaching Back To School Supply Drive at Millenia Pollo Tropical, visit www.pollotropical.com.

About Pollo Tropical®

Born in a Caribbean kitchen with a Latin accent in the melting pot of Miami, the Pollo Tropical signature citrus marinated, tropical-spiced grilled chicken (Pollo in Spanish) created its namesake. People came from all over just to get a taste of the Pollo. Today, that same recipe is being grilled fresh and served fast to about 20 million loyal Pollo Tropical fans at 120 Pollo Tropical restaurants in six countries. There's no mistaking the taste, the freshness and the flavor of Pollo Tropical.

For more information on Pollo Tropical®, including menu items and nutritional information, visit online at www.pollotropical.com.

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