



Community Giving

Sponsorship Requests

Pollo Tropical® is strongly committed to supporting the community through local organizations such as National Breast Cancer Association's Y-ME, local Boys and Girls Clubs, the American Red Cross and our community schools. We also support a wide array of civic groups, arts and cultural organizations and family-oriented events. If you would like to request that Pollo Tropical make a donation to your organization or sponsor an event, you will need the following information:

We do our best to respond to all requests as soon as possible. Due to the high volume of requests received, we are unable to provide status updates on your contribution request.

When: Contribution requests are reviewed in the order in which they are received. We ask that all requests be allowed at least 30 business days for review and response.

How: All non-profit organizations with 501(c)(3) status that are seeking contributions must provide Pollo Tropical with the following:

1. Completed Sponsorship Request Form.
2. Written request, on organization letterhead.
3. Copy of the organization's 501(c)(3) and sales tax exemption certificates.
4. Please scan and email these items as an attachment to lsmmarketing@pollotropical.com.



Sponsorship Request Form

Items Needed:

1. Completed Donation Request Form.
2. Written request, on organization letterhead.
3. Copy of the organization's 501(c)(3) and sales tax exemption certificates.
4. Please scan and email these items as an attachment to lsmmarketing@pollotropical.com.

Today's Date:	
Organization Name:	
Mailing Address:	
City/State/Zip:	
Day Phone (include area code):	
Fax:	
Email address:	
Event Name:	
Event Date:	
Event Time:	
Number of People Anticipated:	
Requested Donation:	
Description of Event and Staging (if applicable):	
Number of radio/TV spots recognizing Pollo Tropical:	
Methodology for value of calculation:	
Estimated Value of Sponsorship:	

Description of recognition Pollo Tropical to receive as part of sponsorship:	
Types of non-measurable brand exposure (banners, event merchandise, logos):	
Pollo Tropical sampling opportunity: Y/N Please describe audience:	
If so, where, when, and how many samples can Pollo Tropical distribute?	
Does Pollo Tropical receive reserved booth space?	
What is booth size?	
Description of equipment provided with booth.	
Are tickets available for Pollo Tropical at the event?	
If so, how many?	
Cost per ticket to Pollo Tropical? Cost of ticket to public?	
Additional Comments:	

Signature: _____

Title: _____