



SMART SAVINGS CARD OVERVIEW

We put the FLAVOR in Fundraising!

The Pollo Tropical® Smart Savings Card is a food discount card that features 10 offers available at all company-owned Pollo Tropical locations. Your organization may sell the cards to family, friends, neighbors and other supporters for just \$1 and keep all the proceeds for your fundraising needs. A great tip when promoting the Smart Savings Card is to tell those who purchase the card they can enjoy a \$40 savings and help a great cause for just \$1.

Does my Group Qualify?

Pollo Tropical® Smart Savings Cards is a fundraising program offered to non-profit organizations, i.e., schools, churches, athletic teams, civic groups, scout troops, and other organizations considered to be non-profit by the IRS. Pollo Tropical reserves the right to approve or deny, at its sole discretion, any request submitted for a Smart Savings Card program.

How it Works:

- Cards are shrink wrapped and bundled in packs of 100. Packs cannot be split.
- A small processing fee of \$10 will be incurred for every 100 card pack that you request.
- Checks/Money Orders should be made payable to Pollo Operations, Inc.
- Please mail your check/money order along with a copy of the application to:
Pollo Tropical
Attn: Marketing Department
7300 N. Kendall Drive, 8th Floor
Miami, FL 33156
- Payment will need to be received 2 weeks prior to the shipping of the Smart Savings Cards.
- Smart Savings Cards are not to be sold or handed out in the restaurant, parking lot, or grounds.

Complete the Smart Savings Card Application which can be obtained online at www.pollotropical.com/community. Please fill out the application completely and sign. Email or fax in your application as indicated on the form.

Our marketing representatives will ship the Smart Savings cards to the mailing address on the application once they have received the check from your organization.

Contact us by fax (305) 670-6403 or e-mail lsmmarketing@pollotropical.com should you have any questions.